Programme Project Report (PPR)

for

Distance Learning Programme under Directorate of Distance Education

2020

Bachelor of Commerce (BCOMD)

Course Co-ordinator:

1. Mumukshu Ajita Dugar
2. Ms. Pragati Choraria

Jain Vishva Bharati Institute

Ladnun, Rajasthan

BACHELOR OF COMMERCE (B.COM)

(Open & Distance Learning Programme – Under Graduate Programme)

Programme Project Report (PPR)

Overview

Jain Vishva Bharati Institute (JVBI) is committed to provide highest quality of educational services to the utmost satisfaction of the students and give them an opportunity to cultivate an integrated personality blended with spirituality and moral values.

Established in 1991 with the inspiration of Gurudev Tulsi in Ladnun, Dist Nagaur, Rajasthan the Jain Vishva Bharati Institute was notified by the Government of India as Deemed-to-be University under **Section 3 of University Grants Commission Act, 1956**. Gurudev Shri Tulsi remained its first Constitutional Anushasta (moral and spiritual guide) followed by Acharya Shri Mahaprajna as its second Anushasta. Acharya Mahashraman is its present Anushasta. The goal of the JVBI has been clearly spelt out in the Preamble of its Constitution i.e. Memorandum and Articles of Association which reads as under:

> *"The Jain Vishva Bharati Institute is an endeavour in the direction of putting into practice, promote and propagate the high ideals of Anekant, Ahimsa, Tolerance and Peaceful Co-existence for the weal of the mankind. We, the members of the Jain Vishva Bharati, therefore resolve to constitute and establish the said University of Advanced Studies, Research & Training in Jainology in the context of comparative studies in Indology, World Religions, Ahimsa and World Peace."*

Location of the Institute: The Institute is located at Ladnun, District – Nagaur, about 225 kilometers from Jaipur and almost equidistant from some of the major towns of Rajasthan viz. Jodhpur, Ajmer, Udaipur & Bikaner. It's campus is located within the common campus of its parent body, the Jain Vishva Bharati. Even though Ladnun town is located in an arid zone, the campus is full of greenery with parks, peacocks and gardens. It is like an oasis in the middle of the desert. The environment is free from noise and pollution. The spiritual ambiance of the campus provides a peaceful atmosphere of the traditional "Gurukul", which is ideal for studies and research. The academic environment on the campus fosters self-discipline, promotes quality of life and commitment to higher values.

Apart from the core curriculum of each programme JVBI provides its learners ample opportunity to improve their communication skills, interpersonal relations, art of negotiation, decision making, development of self-confidence etc to cope in this modern, competitive and challenging world.

Jain Vishva Bharati Institute was established as a Deemed-to-be-University in 1991. The Directorate started the Distance Education in 1997 with the vision of providing the opportunity for quality education to all realms of society. Since the beginning, thousands of students have availed themselves of this opportunity for higher education to a great extent throughout India. Many students outside the State have also benefited from this. But after the new directions of the UGC in 2014, the University had stopped all the Off-Campus Exam Centres of the Distance Education outside the State.

Programme Offerings: The Jain Vishva Bharati Institute offers Under Graduate and Post Graduate programmes mostly in Oriental Disciplines in both **regular & distance modes**. Apart from general courses in social sciences and humanities at the UG level its mainstay is in the field of programme offerings in oriental disciplines like Jainology, Sanskrit, Prakrit, Non-violence and Peace. Besides, it also offers Hindi, English, Political Science, Yoga & Commerce.

DIRECTORATE OF DISTANCE EDUCATION

The Directorate of Distance Education (DDE) was established in 1997.

With its mandated objective to pursue the promotion and propagation of oriental studies, the JVBI started programmes in distance mode to reach out to learners far and wide and especially those who do not have the ways and means to pursue these studies on a regular mode. The purpose is to serve all potential students who have the desire to undertake further studies through structured learning in oriental disciplines and other disciplines but are entrenched in their household responsibilities, businesses, regular jobs or otherwise and thus cannot take-up formal programmes of learning in the regular mode. Through various distance education programmes, students can acquire knowledge as well as build further their academic carrier. The UG & PG programmes on offer focus on subjects like Jainology, Comparative Religion and Philosophy, Yoga & Science of Living, Political Science, Commerce, Hindi Literature, English Literature etc.

The Jurisdiction of JVBI is limited to its headquarters at Ladnun, district Nagaur, Rajasthan which is as mandated for Deemed-to-be-Universities as per the **UGC (ODL) Regulations 2017.** The JVBI does not run any Regional Centres, Study Centres or Franchisees anywhere in the country or abroad. Because of the niche area in which it offers various courses the programmes offered through distance mode attract lot of students.

BACHELOR OF COMMERCE PROGRAMME (BCOMD)

(a) Programme 's Mission & Objectives

Our Mission

- To preserve and promote the legacy of Indian culture, Oriental studies, Jain Philosophy, moral values and ethics in higher education.
- To re-energize and revitalize centuries old cumulative spiritual knowledge.
- To provide highest quality of educational services to the utmost satisfaction of the student and give them an opportunity to cultivate an integrated personality.
- To promote and propagate and practice the high ideals of anekant, ahimsa, tolerance and peaceful co-existence for the welfare of humanity.
- To offer advance studies, research and training in the context of comparative studies in Indology, Social Science, Education and Humanities.

Nanassa Saram Ayaro
(Right conduct is the essence of right knowledge)
"Let the voice of peace, nonviolence & harmony spread throughout the world."

Our Objectives

- To develop economic understanding
- To develop student understanding of economics problems and their effects on society.
- To develop sense of values that serve as the basis of economic planning.
- To make students understand the importance of nature of trade and activities in trade, commerce and business.
- To enable students to undertake various banking activities.
- To enable students to appreciate the organisation .
- To develop students knowledge doubts various business practices and procedurals.
- To enable the students to be able to serve in various sectors of trade, commerce and business.
- To try to make clear to the students that "man is the product of the environment".
- To help the students to determine a proper balance between savings and expenditure.
- To provide knowledge of various means for increasing per capita income.
- To make available persons having a desire to become good CA/CS.

(b) Relevance with HEI's Mission & Goals.

The mission of the university is to spread higher education in different parts of the state and to provide access to different skill enhancing educational programmes at affordable cost to the disadvantaged and to provide the facility for lifelong learning to intending learners. This particular course/ programme may give an opportunity to gain knowledge in the domain of commerce and management.

(c) Nature of prospective target group of learners.

The 10+2 qualified students may join this course to increase their employability in the trade, commerce and industry. The working persons may take this course for their vertical/ horizontal mobility in their work place.

(d) Appropriateness of programme to be conducted in ODL mode to acquire specific skills and competence.

The under graduate degree in commerce is designed for the workforce of commerce and industry. The fresher and existing workforce can take the advantage of ODL system to increase their skills and competence in this particular field without disturbing their work schedule.

(e) Instructional Design:

Duration – Three Years							
Course Code	**Course Type**	**Course Title**	**Contact Sessions**	**Credits** (Assignment + Annual Exam)	**Internal Marks** (through Assignments /Online Test / Feedback on SLM)	**External Marks** (Annual Exams.)	**Total Marks**
BCOM PART-I							
BCOM-01 & BCOM-02	Theory	General Hindi (Comp) or General English	150 hours	01+04 = 05	30	70	100
BCOM-101	Theory	Financial Accounting	150 hours	01+04 = 05	30	70	100
BCOM-102	Theory	Business Regulatory Frame Work	150 hours	01+04 = 05	30	70	100
BCOM-103	Theory	Goods and Service Tax	150 hours	01+04 = 05	30	70	100
BCOM-104	Theory	Business Statistics	150 hours	01+04 = 05	30	70	100
BCOM-105	Theory	Business Economics	150 hours	01+04 = 05	30	70	100
BCOM-106	Theory	Business Budgeting	150 hours	01+04 = 05	30	70	100

BCOM PART-II							
BCOM-201	Theory	Jain Culture & Values of Life Part-I (Compulsory)	150 hours	01+04 = 05	30	70	100
BCOM-202	Theory	Principles of Business Management	150 hours	01+04 = 05	30	70	100
BCOM-203	Theory	Corporate Accounting	150 hours	01+04 = 05	30	70	100
BCOM-204	Theory	Company Law and Auditing	150 hours	01+04 = 05	30	70	100
BCOM-205	Theory	Income Tax Law	150 hours	01+04 = 05	30	70	100
BCOM-206	Theory	Business Environment	150 hours	01+04 = 05	30	70	100
BCOM-207	Theory	Cost Accounting	150 hours	01+04 = 05	30	70	100
BCOM PART-III							
BCOM-301	Theory	Jain Culture & Values of Life Part-II (Compulsory)	150 hours	01+04 = 05	30	70	100
BCOM-302	Theory	Fundamentals of Entrepreneurship	150 hours	01+04 = 05	30	70	100
BCOM-303	Theory	Management Accounting	150 hours	01+04 = 05	30	70	100
BCOM-304	Theory	Financial Management	150 hours	01+04 = 05	30	70	100
BCOM-305	Theory	Project Management	150 hours	01+04 = 05	30	70	100
BCOM-306	Theory	Principle of Marketing	150 hours	01+04 = 05	30	70	100
BCOM-307	Theory	Indian Banking System	150 hours	01+04 = 05	30	70	100
		Total		**105**			

(f) Procedure for Admission, Curriculum Transaction and Evaluation:

- **Eligibility**: 10+2
- **Course Duration** : Min- 3 Years Max- 6 Years
- **Curriculum Transaction**: Self-Study through SLM; Assignment; A/V lessons
- **Evaluation**: Learners shall be assessed for Assignments, Students' Response Sheet, Contact Programmes/Practicals, Annual Examination.
- **Passing Percentage**: Pass marks - 36% in each theory course and 40% in aggregate
- **Calculation of Division**: First Division – 60% and above; Second Division - 48% to <60%; Third Division – 40% to <48%

(g) Requirement of the laboratory support and library Resources :

1. **Requirement of undergoing Practical Work:** No Need
2. **Library Resources & Access to the Library:**

Central Library of JVBI	
Category	**No. of Titles**
Books	321
Journals	0
Canonical Literature	1
Encyclopedias	40
Ph.D. Theses	0
E-Journals (in UGC-Infonet, renamed as E-Shodh Sindhu)	4795
DVDs – Educational Videos	0

3. **Infrastructure Facilities available in the Institute:** The Institute has well-equipped laboratories; smart classrooms for conducting Contact Classes; seminar halls for seminars/workshops/face-to-face discussions; guest house; canteen; gymnasium; auditorium for large gatherings etc.

(h) Cost Estimate of the Programme and provisions:

Sl.	Item	Amount
1.	Salary to Faculty	1000000
2.	Salary to Non-Teaching Staff	479974
3.	Study Material (Printing & Consultancy)	400000
4.	Laboratory facilities	20000
5.	Internal Assessment (Evaluation)	50000
6.	Examination & Evaluation	100000
7.	Books & Periodicals	50000
8.	Postage	100000
	Total	**2199974**

4. **Total Programme Fee:** ***Rs.6,000 per annum; Total = Rs.18,000/-***

(i) Quality assurance mechanism and expected programme outcomes:

a. Review of syllabus for changes and improvement

b. Clarifying doubts in contact classes

c. Formulation of new questions – MCQs/fill-in the blanks, Short Answer Type; Long answer type